



# PHUSION STUDIOS

"WE ECHO YOUR ARTISTIC SOUND PERFECTLY"

FOUNDER ANTHONY MUNNINGS II

# PHUSION STUDIOS

Phusion Studios LLC (Limited Liability Company) had been founded in 2017 by Anthony Munnings (Acting CEO & Founder) and Javano Collins (COO). This company started out on a whim. The pair thought of the way tech, had revolutionized every arena in this dispensation and also saw with it, a way to generate wealth. What started out as a subpar graphics company quickly grew into a multifaceted production company with state of the art equipment, cutting edge technology, and innovative and creative individuals who partner with potential clients to bring their vision to life.

## MISSION STATEMENT

Phusion Studios aims not only to be your one stop shop when it comes to building your business and brand, but also we aim to partner with you to bring your vision to the world.

# SERVICES

## 1. Music Production - \$200 - \$1000

- Recording sessions for bands and solo artists
- Mixing and mastering
- Arrangement and composition assistance
- Beat making and instrumental production

## 2. Voice-over Recording- \$75 - \$300

- Commercial voice-overs
- Audiobook narration
- Podcast production
- Character voices for animation

## 3. Foley Artistry- \$100 - \$300

- Custom sound effect creation for film and TV
- Footstep and movement sounds
- Prop and texture sounds
- Environmental ambience creation

## 4. Audio Post-Production- \$500 - \$750

- Sound design for film and video
- Audio restoration and cleanup
- ADR (Automated Dialog Replacement)
- 5.1 and 7.1 surround sound mixing

## 5. Jingle and Advertisement Production

- Radio commercial production
- TV advertisement audio
- Custom jingle creation

## 6. Game Audio \$150 p/h

- Sound effect design for video games
- Background music composition
- Voice acting for characters
- Interactive audio implementation

## 7. Live Event Recording \$750 - \$1000

- Concert audio recording
- Conference and seminar audio capture
- Live streaming audio support

## 8. Music Licensing and Sync (Call for info)

- Custom music creation for licensing
- Music library curation for sync opportunities
- Assistance with music clearance and rights management

## 9. Audio Equipment Rental (Call for info)

- Microphone and preamp rentals
- Portable recording gear for on-location work
- Specialty audio processing equipment

## 10. Audio Ed. and Workshops (Call for info)

- Recording techniques workshops
- Mixing and mastering classes
- Sound design seminars
- DAW (Digital Audio Workstation) training

# BIOGRAPHY

Anthony Munnings is a passionate and skilled music producer and studio owner, bringing a wealth of knowledge and creativity to the world of audio production. As a proud graduate of Full Sail University, Anthony has honed his craft through rigorous academic training and hands-on experience in the music industry.

With a degree in Audio Production, Anthony has developed a keen ear for sound and a deep understanding of the latest audio technologies. His education at Full Sail University has equipped him with a diverse skill set, ranging from sound engineering and mixing to music business and project management.

Anthony's journey from a Full Sail graduate to a studio owner showcases his entrepreneurial spirit and dedication to his craft. His studio serves as a creative hub for artists across various genres, offering state-of-the-art equipment and a nurturing environment for musical innovation.

Combining his technical expertise with a genuine passion for music, Anthony Munnings is committed to helping artists bring their vision to life. His unique background and professional approach make him a valuable asset in the competitive world of music production.



Anthony Munnings

# MARKETING & MERCHANDISE

After conducting extensive market research and analyzing the competition we here at **Phusion Studios** note that in order to effectively market our company, a multi-faceted approach is crucial. Unlike our competitors that are one dimensional in their approach to this matter, we accomplish this by establishing a strong online presence through a professional website and active social media accounts, showcasing the studio's equipment, past projects, and client testimonials. Leverage search engine optimization (SEO) techniques to improve visibility in local searches for music production services.

We believe that networking is key in the music industry, which is why we both host and attend local music events, and conferences to build relationships with artists, producers, and other industry professionals. Additionally, we are the only company locally that creates strategic partnerships with local music schools, instrument shops, and performance venues, coupled with a referral program that incentivizes current clients to bring in new business. For merchandising, design and sell branded studio merchandise such as t-shirts, hats, and stickers. This not only generates additional revenue but also serves as mobile advertising when worn by clients and fans. Consider creating limited edition merchandise for special events or collaborations with popular local artists.

Diversify income streams by offering additional services such as online mixing and mastering, virtual production sessions, or selling sample packs and preset libraries created in the studio. This can help attract a wider range of clients and create passive income opportunities.

Finally, we constantly produce high-quality work and provide excellent customer service. Our competition gives you what they think you want, we give you exactly what you need and ask for, and then some.



# Samples of Work

To see samples of our work

please visit:

[munningsmedia.com](http://munningsmedia.com)

# ASSETS LIST

## Music Studio Asset List

- Audio Interface (Focusrite Scarlett 18i20): \$500
  - Studio Monitors (pair, KRK Rokit 5 G4): \$300
  - Microphones:
    - Condenser Mic (Neumann TLM 103): \$1,100
    - Dynamic Mic (Shure SM58): \$100
  - MIDI Controller (Akai MPK249): \$400
  - Studio Headphones (Beyerdynamic DT 770 PRO): \$150
  - Digital Audio Workstation (Pro Tools): \$600/year
  - Acoustic Treatment (panels and bass traps): \$500
  - Computer (iMac 27-inch): \$1,800
  - Audio Cables and Accessories: \$200
  - Studio Desk: \$300
  - Studio Chair: \$150
- Total Estimated Cost:** \$6,100 (plus \$600/year for DAW subscription)

# STARTUP COST

## Music Studio Startup Cost Breakdown

### Initial Equipment Investment

Based on the asset list above, the initial equipment cost is approximately \$6,100.

### Annual Software Subscription

Pro Tools DAW subscription: \$600/year

### Additional Startup Costs

- Business Registration and Licenses: \$500
- Insurance (General Liability): \$1,000/year
- Marketing and Advertising: \$2,000
- Website Development: \$1,500
- Utility Deposits: \$500
- First Month's Rent (small commercial space): \$1,500

### Total Startup Cost Estimate

Initial Investment: \$13,100

Annual Recurring Costs: \$2,100 (DAW subscription + Insurance)



# OPERATING COST

## Monthly Operating Costs:

- Rent/Lease: \$1,500 - \$2,500
- Utilities: \$500 - \$1,000
- Equipment Maintenance: \$2,000
- Software Licenses: \$1,000 - \$2,000
- Insurance: \$1,000
- Staff Salaries: N/A
- Marketing: \$2,000 - \$5,000
- Miscellaneous: \$1,000 - \$2,000

**Total Estimated Monthly Costs: \$9,000 - \$15,500**


# Funding Plan

Our funding plan for **Phusion Studios** will aim to secure the necessary capital for launch and growth. Initially, we will seek seed funding from angel investors who have experience in the music and technology industries. This initial round will aim to raise \$100,000 to cover startup costs, including equipment purchases and initial operating expenses. Following this, we will pursue a Series A funding round, targeting venture capital firms specializing in media and entertainment. Our goal for this round is to secure an additional \$100,000 to fund expansion, marketing efforts, and talent acquisition. Additionally, we plan to launch a crowdfunding campaign on a platform like Kickstarter, not only to raise funds but also to generate buzz and validate market interest.

As we grow, we'll consider strategic partnerships with established music labels or technology companies, which could provide both financial support and valuable industry connections. Our long-term funding strategy will include reinvesting profits and potentially exploring an IPO or acquisition exit strategy for interested investors. Throughout this process, we'll maintain transparency with our investors, providing regular updates on our progress and financial health to build trust and potentially secure follow-on investments.

# LLC & Business Documentation

14/10/2024, 19:54 [sunbiz.org](https://www.sunbiz.org) - Florida Department of State

 **DIVISION OF CORPORATIONS**  
*an official State of Florida website*

## Florida Limited Liability Company Filing

**Filing Information**

If an effective date is required for this filing, enter here: 11 / 01 / 2024 (MM/DD/YYYY) [What is an effective date?](#)

Required Filing Fees: \$125.00

Certificate of Status  \$5.00 (Optional) [What is a certificate of status?](#)

Certified Copy  \$30.00 (Optional) [What is a certified copy?](#)

Limited Liability Company Name   
(Name must end with "Limited Liability Company", "LLC," or "LLC")

**Principal Place of Business** (The principal address must be a street address)

Address   
Suite, Apt. #, etc.   
City, State  ,   
Zip Code & Country

**Mailing Address**

If your limited liability company mailing address is the same as the principal address above, please check the box below. Otherwise, enter your limited liability company mailing address.

Mailing address same as principal address

Address   
Suite, Apt. #, etc.   
City, State  ,   
Zip Code & Country

**Name And Address of Registered Agent** [What is a registered agent?](#)

Name  ,  ,  ,  ,  
Last Name First Name Initial Title (Sr., Jr., etc.)

- OR -

Business to serve as RA  (Must be different from entity name being filed)

Address  (PO Box not acceptable)  
Suite, Apt. #, etc.   
City, State  ,   
Zip Code & Country

The Registered Agent must type their name in the "Registered Agent Signature" block below. RA signature MUST be an individual name. If the RA is a business entity, an individual must sign on the entity's behalf. Do not enter the name of the entity you are attempting to file as Registered Agent. A business entity cannot serve as its own RA.

Registered Agent Signature   
This signature must be that of the individual "signing" this document electronically or be made with the full knowledge and permission of the individual, otherwise it constitutes forgery under s. 931.06, F.S.

<https://efile.sunbiz.org/scripts/coretype.exe> 1/4

14/10/2024, 19:54 [sunbiz.org](https://www.sunbiz.org) - Florida Department of State

### Any Other Provision(s) - Optional (Purpose, Statements, etc.)

(Maximum of 240 characters.)

240 characters remaining

**Notice of Annual Report**

This Limited Liability Company (LLC) must file an Annual Report with the Division of Corporations between January 1st and May 1st of every year to maintain "active" status. The LLC's first annual report will be due between January 1st and May 1st of the calendar year following the year the LLC is formed and must be filed online. The fee to file a LLC Annual Report is \$138.75. A late fee of \$400 is applied if the report is filed after May 1st. Reminder notices to file the Annual Report will be sent to the e-mail address you provide in these articles. File early to avoid the late fee.

**Correspondence Name And E-mail Address** [Why do you need my e-mail address?](#)

Please enter your e-mail address carefully and verify that it is correct. This is the address correspondence pertaining to this filing and future annual report notices will be sent.

Name   
E-mail Address   
Re-enter E-mail Address

**Signature of a member or an authorized representative.**

Electronic Signature

I am the member or authorized representative submitting these Articles of Organization and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S. I acknowledge that I have read the above "Notice of Annual Report" statement and understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this LLC and every year thereafter to maintain "active" status.

**Name And Address of Person(s) Authorized to Manage LLC**  
[What is an Authorized Representative \(AR\), Authorized Person \(AP\), Authorized Member \(AMBR\), or Manager \(MGR\)?](#)

List the name and address of each manager or representative authorized to manage and control the company. This information is required to open most bank accounts and to obtain workers' comp exemption. Once this document is filed, any changes will require an amendment, which cannot be filed online, and cost an additional \$25.00 filing fee.

Title  (MGR, AMBR, AP or other designated title(s))

Name  ,  ,  ,   
Last Name First Name Initial Title (Sr., Jr., etc.)

- OR -

Entity Name to serve as MGR, AMBR, AP or other designated title(s)

Street Address   
City, State  ,   
Zip Code & Country

Title  (MGR, AMBR, AP or other designated title(s))

Name  ,  ,   
Last Name First Name Initial Title (Sr., Jr., etc.)

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**Zip Code & Country**

Please review the filing for accuracy. If you need to make corrections, do so at this time. The filing information will be added/edited exactly as you have entered it. Once you have submitted the information, your filing cannot be updated, removed, cancelled or refunded.

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# Trademark Form

## APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6377  
Tallahassee, FL 32314

### PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Anthony Michael David Munnings

(b) Owner's/Applicant's business address:

City/State/Zip

If different, Owner's/Applicant's mailing address:

City/State/Zip

(c) Owner's/Applicant's telephone number: (

Check the appropriate box to indicate the Owner/Applicant is a(n):

Individual  Corporation  Joint Venture  Limited Liability Company  
 General Partnership  Limited Partnership  Union  Other

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number:

(2) Domicile State or Country:

(3) Federal Employer Identification Number:

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: \_\_\_\_\_

### PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, \_\_\_\_\_, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Typed or printed name of applicant

Applicant's signature  
(List name and title)

STATE OF FLORIDA  
COUNTY OF \_\_\_\_\_

Sworn to (or affirmed) and subscribed before me by means of  physical presence or  online notarization, this (numeric date) this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by \_\_\_\_\_ (name of person making statement)

Notary Public's Signature

Notary Public's Printed Name

Personally Known  OR Produced Identification  \_\_\_\_\_

Type of Identification Produced: \_\_\_\_\_

FILING FEE: \$87.50 per class

# Tax Identification

14/10/2024, 19:44 2024 IRS Tax ID / EIN Online Application - Form SS-4

Federal EIN / Tax ID Application - 2024  
SIMPLIFIED SS-4 APPLICATION

### Sole Proprietor EIN Application

[← Back to Entity Select](#)

#### Sole Proprietor Information

Trade name / DBA is an optional field

Trade Name / DBA  
Phusion Studios

#### Personal Information

Must match IRS records

First name Middle name Last name  
Anthony Michael David Munnings

Social Security Number Verify Social Security Number  
\*\*\*\*\*

Title  
Owner

#### Business Address

No P.O. Boxes Allowed

Address  
Sunrise road

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City State Zipcode  
Nassau Florida 33305

County  
Miami Dade Different Mailing Address?

#### Mailing Address

Address  
Sunrise road, Gamble Heights

City State Zipcode  
nassau Florida 33305

#### Basic information about your Business

Reason for Applying Primary Activity  
Started New Business Other

Specific Products or Services  
Music, Audio related works

Does the business own a highway motor vehicle weighing 55,000 pounds or more?  
 Does the business involve gambling?  
 Does the business sell or manufacture alcohol, tobacco, or firearms?  
 Does your business pay federal excise taxes?  
 Has this entity applied for an EIN before?

If you expect to pay less than \$4,000 in wages over the next calendar year, do you wish to file annual instead of quarterly taxes?

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Do you already have or expect to hire an employee within 12 months, excluding owners?

#### Dates

Date business acquired  
January 1 2024

Accounting Year End  
December

#### Authorization

Telephone Number Email Address  
242-544-4637 anthonymunnings@gmail.com

Submit Application

By clicking on "Submit Application" you are agreeing to our Terms of Service and Privacy Policy.

[Services & Pricing](#) [Check Order Status](#) [FAQ](#) [Contact Us](#) [Privacy Policy](#)  
[Terms of Service](#)

EIN-TaxFiling.com is an authorized e-File provider helping clients obtain Federal Tax ID Numbers from the Internal Revenue Service (the "IRS"). We specialize in working with clients to obtain their documents in a timely manner. EIN-TaxFiling.com only works on behalf of our clients and is not affiliated, in any way, with any government agency.

EIN-TaxFiling.com offers a paid service in which our staff prepares and submits your Federal Tax ID Application to the IRS on your behalf. Alternatively, you can visit the IRS.gov website and complete your application for a new Federal Tax ID at no charge. By submitting your information and agreeing to our terms you authorize EIN-

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TaxFiling.com as your third party designee. EIN-TaxFiling.com does not verify the information submitted on your application. We do not offer any legal, financial, or other professional advice outside the scope of our service. If you need legal advice related to your business, please contact a licensed attorney.

**Why choose EIN-TaxFiling.com?** We are an authorized e-File provider for the IRS to process applications for new Federal Tax ID Numbers on behalf of our clients. We are strictly a business-to-business (B2B) service helping new businesses file and submit new applications in order to streamline the process. We provide a very simplified application process which reduces errors and allows us to obtain your documents in a quicker timeframe. If any issues do arise, our dedicated support staff are here to help. You can speak directly with us by visiting our contact page.

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# Work For Hire & Production Agreement

## 5. Revisions

The Producer agrees to make up to three (3) rounds of revisions to the Work at no additional cost. Any revisions beyond this number will be billed at an hourly rate.

## 6. Confidentiality

The Producer agrees to keep all information related to the Work and the Client's business strictly confidential.

## 7. Independent Contractor

The Producer is an independent contractor and not an employee of the Client. The Producer shall be responsible for all taxes and other obligations associated with their earnings.

## 8. Termination

Either party may terminate this Agreement with written notice if the other party breaches any material term of this Agreement and fails to cure such breach within 10 days of receiving written notice.

## 9. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [STATE/COUNTRY].

## 10. Entire Agreement

This Agreement constitutes the entire understanding between the parties and supersedes all prior agreements, representations, and understandings.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

CLIENT:

Name:

Date:

PRODUCER:

Name:

Date:

## Work for Hire Audio Production Contract

This Work for Hire Audio Production Contract (the "Agreement") is entered into on [DATE] by and between:

[CLIENT NAME] (hereinafter referred to as the "Client")

and

[PRODUCER NAME] (hereinafter referred to as the "Producer")

### 1. Scope of Work

The Producer agrees to provide the following audio production services (the "Work"):

- Recording of audio content as specified by the Client
- Editing and mixing of recorded audio
- Application of sound effects and music as required
- Mastering of final audio product

### 2. Work for Hire

The Producer acknowledges and agrees that the Work is being specially ordered and commissioned by the Client as a "work made for hire" under the Copyright Act of 1976. Accordingly, the Client shall be considered the author and exclusive owner of all rights, title, and interest in and to the Work.

### 3. Compensation

The Client agrees to pay the Producer a total fee of \$[AMOUNT] for the Work. Payment shall be made as follows:

- 50% deposit due upon signing of this Agreement
- 50% balance due upon delivery and acceptance of the final Work

### 4. Delivery

The Producer agrees to deliver the completed Work to the Client no later than [DATE]. The Work shall be delivered in the following format(s): [SPECIFY FORMAT(S)].



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